## **CAMERA-READY ARTWORK IS NOT:**

Copies, Hand sketches, FAX Transmissions, poorly printed stationery, business cards, letter head, decals, photo copies and laser print less than 600 DPI

are NOT considered CAMERA-READY ARTWORK. If any of the above mentioned artwork is provided, and any retracting, redrawing or reworking has to be done, the following charges apply (v):

Typesetting	N/C
Drum Scanning	\$75.00 per photo
Halftone Screens (Black& White photos)	\$40.00 per photo
Color Separation (Photos & Transparencies)	\$75.00 per photo
Custom Artwork & Retouch	\$50.00 per hour

#### **FULL COLOR IMPRINTS:**

Full color imprints are only available on offset printed products. A color proof (such as chromalin, color key, photo or printed piece) must also be provided for press matching. Factory has no liability for final product appearance unless proofs have been ordered and approved prior to production. See back page for art requirements.

## **PLATE CHARGES:**

The first plate is included on most items. See individual product page. There is one plate charge per additional imprint color of 25.00 for offset printed products.

# **COLOR/COPY CHANGES:**

For offset printed products add \$25.00(v) per change per copy or color. See individual product page for minimum quantity. Copy change does not apply to change of logos or other special. designs. To receive combined quantity pricing the item, size, colors and shape must be the same.

#### LAYOUT

Factory will layout copy to best fit image area unless camera-ready artwork is provided.

#### **PROOFS:**

Proof prices listed below do not include art charges. There will be no additional art charges for an order placed after approval of actual product proofs. Proof/Sample approval must be writing or production delay may occur. Factory will supply a proof for any order it deems necessary at N/C for layout and/or color for information only even if is not requested. Factory is not liable for final product appearance unless a proof has been requested. The following types of proofs are available (v).

Proof (faxed or e-mailed):	N/C
Digital Proof:	\$40.00 per proof
Press Sheet:	\$25.00 per proof
Actual Product Sample - Offset:	\$30.00 per proof
Actual Product Sample - Silkscreen/Pad printed:	\$40.00 per proof
For custom shape products, any changes to dies may incur multiple die	
charges.	

#### SILKSCREEN/PAD PRINTING:

Refer to individual product page for standard imprint colors. PMS color matches are provided as a guide for color, however exact matches cannot be guaranteed. Exact color matches cannot be guaranteed on re-runs or proofs. Not all standard imprint colors are suitable for all products. Actual appearance of imprint colors may vary if they are printed on backgrounds other than white. Double hit is recommended for better ink coverage when printing light ink color on dark-colored fabric (e.g. mouse pads). Please call for details and pricing. A registration variance of +/- 1/32" may occur with multiple color imprints and must be consideres acceptable registration.

# **SPECIAL COLORS:**

For each metallic or day-glow imprint or background color include one additional running charge.

#### **OVER AND UNDER RUNS:**

Due to the nature of manufacturing, it is not always possible to produce the exact number of items ordered. Therefore, all orders are subject to a 5% over or under run and will be shipped and billed accordingly.

## **FREIGHT CHARGES:**

Shipping weights shown in this catalog are approximations only. Billed shipping weights for items packed in oversized boxes may vary from actual shipping weight. Other variances may occur from product density, packaging and dimensional shipping weight based on carrier guidelines. Factory is not responsible for differences in final freight charges versus quoted estimates.

## **SHIPPING:**

The F.O.B. point is Texas, 78840 or F.O.B. Factory. Please specify mode of shipment desired. If no specific shipping instructions are given, the following guidelines will be followed:

1-200 lbs.- United Parcel Service will be used throught the continent and Canada. Shipments to Alaska Hawaii, and Puerto Rico will be by UPS Air Service or U.S. Postal Service.

200 lbs. and over - UPS Hundreweight Service or Truck.

Unless specific shipping instructions are noted on a order, Factory reserves the right to ship by the mode determined to be most desirable. Factory reserves the right to ship by the mode determined to be most desirable. Factory reserves the right to use whatever means possible to accomplish deadline use date, when the customer cannot be contacted and/or no shipping method is given. For overnight shipments factory requires your airfreight number or your client's account numbers to bill direct. Factory makes every effort to meet customer's requested ship date. However, factory cannot be held responsible if carrier delays delivery.

1 Drop Shipment locations:
2 Export Shipment:
3 Postal Shipment:
4 Special Handling:
5 Split Shipments:
5 Sp

## **LIABILITY CLAIMS:**

All merchandise becomes the customer's property upon delivery to the carrier. Lost Shipment claims must be made in writing within ten (10) days of the ship date. Damaged shipment claims must be made directly with the carrier.

## **COUNTRY OF ORIGIN:**

Most products are made in Mexico. Country of origin marking on the product can be avoided by supplying a marking waiver letter. Contact customer service for more information.

# **SAMPLES:**

All random sample request will be shipped within 72 hours after request. Samples will be shipped ground unless otherwise requested. Expedited service requires your carrier account number or your credit card number. Overruns request have to be stated on the order and will be billed accordingly.

## TRADEMARK AND COPYRIGHT:

The customer accepts full responsability for claims or litigation arising from alleged infringement of trademarks or copyrights on any requested design(s) or copy. In some cases a release letter may be required.

## **PHOTOGRAPHY:**

Logos used in this catalog are for illustrative purposes only. They do not imply endorsement, nor are any items with these specific logos for sale to anyone other than parties expressly authorized by the owner of such designs.

# **WARRANTY:**

Factory will replece merchandise if defect is in materials, manufacturing or printing. Except for such replacement, the manufacture, printing, sale or subsequent handling of these products is without warranty or liability, even if such defects, damage or loss, is caused by negligence or other fault.

Pricing subject to vhange without notice.

www.venturaline.com 131